



## PRESS RELEASE

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Media should contact:

T. J. Connolly 210.828.4600  
[tj@connollycompany.com](mailto:tj@connollycompany.com)

# TechnoWise Announces Creation of Advisory Board

(Boca Raton, Florida) Florida-based energy conservation company The TechnoWise Group, Inc., today announced the appointment of five business leaders to its inaugural Advisory Board.

In announcing the members, TechnoWise CEO Rafael Zaga noted that the various members' business backgrounds and career achievements make them highly suited to be the inaugural members of this Advisory Board.

"Companies would wish to attract anyone of these individuals to help launch their Board. TechnoWise is fortunate to secure each of them as our inaugural members of our Advisory Board," Zaga stated.

The members of the Advisory Board are:

- **Hope Andrade, *Chair of the Board*.** Andrade is a former Secretary of State of Texas, a position that she vacated in November 2012. Andrade is a long-time entrepreneur and business leader from San Antonio, Texas. After spending more than three decades, founding, operating and growing several business concerns over the years, Andrade was

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named in 2008 as her state's chief international protocol officer and border commerce coordinator for Governor Rick Perry. Previously, she was appointed by Governor Perry to the Texas Transportation Commission. and became interim chair in January 2008. She left the Commission in May 2008. Shortly thereafter, in July of the same year, Gov. Perry named her Secretary of State.

- **Tom Calicchio.** Calicchio has over 40 years of experience in the field of industrial distribution. From 1993 to 2000 he was co-owner and president of Advacom Inc. where he grew the company from a single location \$18 Million distributor of printed circuit board electronic components to a 17-location enterprise with annual sales of \$125 Million. Since 2000, Calicchio has managed a private investment portfolio comprised of real estate properties and developments and equities futures.
- **Buddy Garcia.** Garcia was appointed to the Railroad Commission of Texas (the Oil, Gas & Mining Industry Regulatory Body) by Governor Rick Perry on April 12, 2012. Prior to becoming Railroad Commissioner, Garcia served as Commissioner at the Texas Commission on Environmental Quality from 2007 – 2012, where he was Chairman for two years. Garcia had spent over 22 years in Texas state government.
- **Dean Florez.** Florez serves as the CEO of The Twenty Million Minds Foundation, after 20 years of legislative policy making in the California Legislature. A past Assemblyman and California State Senator, Florez was elevated to the position of Senate Majority Leader in November 2008 Senator Florez earned his bachelor's degree in Political Science from the University of California at Los Angeles, where he served as student body president. In 1993 he received his MBA from Harvard and is a former investment banker.

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- **Paul Kelley.** Kelley is one of the original co-inventors of the MotorWise Technology and a key contributor to the U.S. patent for an AC electric motor energy savings controller. He has several patents pending and is a major contributor to the MotorWise portfolio of intellectual property. Paul earned his Bachelor's Degree in Engineering Physics from the University of Maine and a Master's Degree in Electrical Engineering from Florida Atlantic University. He is the holder of eight U.S patents.

Zaga added that the members of the Advisory Board would advise the company on operational, marketing and industry-related issues.

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*The TechnoWise Group, Inc., ([www.technowisegroup.com](http://www.technowisegroup.com)) is an energy conservation solutions company focused on industrial, commercial and residential applications. The TechnoWise Group has been able to leverage world-class talent to create a unique and rich intellectual property portfolio in the energy conservation arena. This portfolio has been incorporated into the companies product lines, which have been field proven for years demonstrating exceptional energy conservation performance.*

The TechnoWise Group

4855 Technology Way, Suite 550 • Boca Raton, Florida 33431 • (P) 561-910-9600 • (F) 561-910-9659  
[www.technowisegroup.com](http://www.technowisegroup.com)